

RBC 2008 Annual Shareholders' Meeting Scheduled for June 4

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Irving, Texas (March 20, 2008) – **RBC Life Sciences, Inc. (OTCBB: RBCL)** today announced that its 2008 annual shareholders' meeting will be held on Wednesday, June 4, 2008 at 9:15 a.m. at the Las Colinas Country Club, 4400 North O'Connor Blvd., Irving, Texas 75062. Details of the meeting and proxy materials will be mailed to shareholders of record as of April 7, 2008.

RBC Life Sciences develops, manufactures and markets high quality nutritional supplements and personal care products to a growing population of consumers seeking wellness and a healthy lifestyle. Under its MPM Medical brand, RBC also develops and markets to health care professionals in the United States proprietary prescription and nonprescription products for advanced wound care and pain management. All products are tested for quality assurance in-house, and by outside independent laboratories, to comply with regulations in the U.S. and in more than thirty countries in which the products are distributed.

The statements above, other than statements of historical fact, may be forward-looking. Actual events will be dependent upon a number of factors and risks including but not limited to changes in plans by the Company's management, delays or problems in production, changes in the regulatory process, changes in market trends, and a number of other factors and risks described from time to time in the Company's filings with the Securities and Exchange Commission.

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